



BUILD KNOWLEDGE. NAVIGATE LEADERSHIP.

BKNL Strategic Advisory Group

Strategic advising and executive coaching for leadership clarity, stronger systems, and measurable results.

NICOLE CATHEY | FOUNDER & STRATEGIC ADVISOR



WHO WE ARE

BKNL Strategic Advisory Group partners with education and mission-driven leaders to turn complex priorities into clear action, stronger teams, and sustainable results. Nicole Cathey brings 27+ years of leadership development, principal supervision, executive coaching, instructional leadership, and system implementation experience.

CORE CAPABILITIES

- Leadership Clarity & Organizational Coherence
- Principal Supervision & Instructional Leadership
- Leadership Pipeline Development
- Executive Coaching & Thought Partnership
- Professional Learning That Changes Practice
- Leadership Operating Systems & Implementation

HOW WE WORK

Clarify

Define the challenge, priorities, roles, and desired result.

Design

Build coherent learning, leadership routines, and tools.

Implement

Move from intention to disciplined, supported action.

Monitor & Improve

Use evidence, coaching, and continuous improvement.

DISTINCTIVE VALUE

◆ Systems, not isolated events

Leadership learning is connected to roles, routines, evidence, accountability, and implementation.

◆ Capacity over dependency

BKNL strengthens internal leadership judgment and the organizational conditions that sustain results.

◆ Practical and job-embedded

Support is designed around real priorities, live work, and measurable evidence of progress.

◆ Executive-level thought partnership

Leaders gain a confidential, disciplined space to make decisions and lead through complexity.

IMPACT

572+

School-Based Leaders

274+

District & System Leaders

9

States Reached Through Our Work

77

One-to-One Coaching Engagements

261

Staff Development Experiences

ENGAGEMENT FORMATS

Executive coaching • Leadership institutes • Small-group coaching • Principal supervisor learning • Strategic planning • Facilitation • Pipeline and implementation system design

READY TO MOVE YOUR LEADERSHIP WORK FORWARD?

Based in San Antonio • Serving organizations nationally
301-531-5827 • BKNLgroup.com

BOOK A STRATEGY CONVERSATION